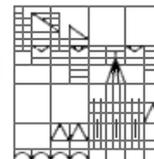




Universität
Konstanz



European University of Regions and Territories for Lifelong Learning
Education, Training, Enterprise, building together European citizens

University of Konstanz, 23-24 of September 2015

The mutations which our societies are facing today require profound changes in our view of economic, social and training development. Society is moving fast and requires new skills, which go beyond the framework of carrying on a job, which challenge the very idea of training and require continuous learning.

A Europe of Education must respond to these new societal challenges, through the continuous improvement of skills and the valuing of experience, to meeting the needs of companies, and promote life pathways for a better social and professional developments of people.

These new challenges invite to deeply reconsider the relationship between the actors of economic development and the actors of education and training. For Education and Training to be real investments, they must be part of a global perspective of economic and social development involving all actors, all along the lifespan of companies, people, and territories. This implies an increasingly close cooperation between the world of education and the world of business, whose mission is now to concretely support employees in constant changes, transitions, breaks and mobilities.

The global economic and social changes also imply rethinking the construction and the exercise of citizenship. How could new links between Education, Training and Enterprise enrich the building of European citizenship?

Based on concrete experiences of cooperation among actors from the economic development, the territories, Education and training, the 2015 FREREF University aims at questioning:

- how to understand and develop new modalities of business cooperation with the authorities of the territories, their respective roles in the design of training in a medium-term development goal, the consideration and the recognition of new ways of learning, non-formal and informal experiences among personal pathways?
- how to rethink the training of trainers in this perspective?
- how do large industrial groups anticipate and integrate this new situation,? How to diffuse such practices into SMEs, which nevertheless constitutes one of the main areas for job creation? How to consider in this perspective the professional development of low-skilled people?

With the support of



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Organisation

| | 23rd of September | 24th of September |
|-----------|---|---|
| MORNING | | Workshops |
| | Opening | |
| AFTERNOON | Plenary : Regions and territories, actors for The Mobility of Young People in Vocational Training | Round Table: Education training, Enterprises, are they citizens for Europe? |
| | Workshops | Conclusions |
| | | Freref Council of Regions |

Wednesday September 23rd 2015

- 13 h 00* *Welcoming*
- 14h 00* **Official Opening of the University**
Ulrich RÜDIGER, Rector of the University of Konstanz
Peter FRIEDRICH, Minister for Europe and International Affairs, Baden-Württemberg
Antoine GODBERT, French Erasmus + Agency Director
Christiane DEMONTES, FREREF President
- 14 h 45* **Unrolling and method of the University**
Claude COSTECHAREYRE, FREREF
- 14h 50* **Rethinking the link between Education – Training – Enterprise: workshops presentation**
- Workshop 1: a European pedagogical project to reinforce the Education – Training – Enterprise link
Thinking about the means to better sensitise the stakeholders in Education and training about the realities of the economic development and to build together with the professionals in companies the tools that will enable and sustain the development of a real common culture.
- Workshop 2: Developing the entrepreneurial spirit: undertaking, cooperating, sustaining
Entrepreneurship is not just creating ones company. It is part of an open and creative state of mind which is key to build one's own professional pathway.
- Workshop 3: Lifelong Learning: how to build one's experiences and promote them
Looking at various contexts in the implementation of alternate and dual systems, this workshop will discuss the tools and means which allow people to reveal their competences, capabilities and talents and to promote them all along the life.
- 15 h 15* **Regions and Territories, actors for the mobility of Young People in Vocational Training**
Presentation of a pilot project of the European Parliament
Ernest MARAGALL, Member of the European Parliament for Catalonia
- 16 h 00* **Presentation of the workshops sessions**
Joël BONAMY, FREREF
- 16 h 15* **First session of workshops**
- 17 h 30* **End of first day**

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|-------------------|---|
| 8 h 30 | Welcoming and posters session |
| 9 h 00 | Second session of workshops |
| 10 h 30 | Pause |
| 11 h 00 | Third session of workshops |
| 12 h 30 | <i>Lunch</i> |
| 14 h 15 | Plenary session: “Education, Training, Enterprise: building together Citizens for Europe?” <i>Keynote speaker :</i> <i>Sylvie GUILLAUME, Vice President of the European Parliament</i> |
| 14 h 35 | Round Table: <i>Bernard SOULAGE, Member of the European Committee of Regions, Executive Vice President for Europe and International Relations, Rhône-Alpes</i> <i>Baudouin DUELZ, Chief of Staff, Education Minister, Wallonia-Brussels Federation</i> <i>A representative from the economic world of Baden-Württemberg</i> <i>Karl BOUDJEMA, responsible of vocational training and mobility, German-French Youth Office (OFAJ) (to be confirmed)</i> |
| 15h 15 | Discussion with the participants |
| 15 h 40 | Putting in perspective the findings of the 2015 University for the future FREREF actions <i>Dialogue:</i> <i>Grazyna PRAWELSKA- SKRZYPEK, Vice Présidente de la FREREF, Professor – Jagellon University, Malopolska</i> <i>Joël BONAMY, Chef de projet FREREF</i> |
| 16 h 00 | Closing of the University <i>A representative of Baden-Württemberg/University of Konstanz</i> <i>Christiane DEMONTES, FREREF President</i> |
| 16 h 30 – 18 h 00 | Freref Council of Regions |



Regione Lombardia

REGION



AQUITAINE



Auvergne la région juste et grande



LE GOUVERNEMENT DU GRAND-DUCHÉ DE LUXEMBOURG
Ministère de l'Éducation nationale et de la Formation professionnelle



JUNTA DE ANDALUCIA



agefa PME



SCIENCES PO Grenoble



SEPR la formation professionnelle



UBS Université de Bretagne-Sud



Réseau cités des Métiers



CFCT La Vie à Défendre



Since 2003, the *European University of Regions and Territories for lifelong learning* has become a key forum for European exchanges between researchers, professionals and managers committed in a variety of fields to lifelong learning issues, as well as representatives of various types of users and players in the economic, political and social arenas.

A key forum for meetings and exchanges

The European university promotes the dissemination of information and common share of research and project results.

It is also a key forum to take stock on changes related to reflections and practices in training institutions.

The European University favours the creation of a European network for exchanges, cooperation and mutual gain in the field of lifelong learning.

Topics discussed since 2003

- "Lifelong Learning: the Challenges " in Lyon in 2003.
- "Managing Pathways of Life and Learning in knowledge societies" in Lyon in 2004.
- "Mobility in Knowledge Society" at Archamps (Haute-Savoie, France) in 2005.
- "Competences for Lifelong Learning" at Cracow (Malopolska, Poland) in 2006.
- "Integration into working life: Tensions between education, training and employment" in Luxembourg in 2007.
- "Regional cooperation: do regional and European policies match?", Thessaloniki, 2008
- Lifelong Learning, Regions and Crisis: What are the tensions revived and the new opportunities emerging?, Barcelona, 2009
- Lifelong Learning : a new economic and social development for the Regions !, Brussels, 2010
- Contribution of firms to Lifelong Learning, Neuchâtel, 2011
- « Territorial Alliances for Lifelong Learning », Metz, 2012
- « Lifelong Learning for Adults: rethinking the dynamics of lifelong learning », Lyon, 2013
- "Implementing Lifelong Learning in Territories: A New Dynamics, Istanbul 2014

The publications resulting from the works of the European Universities are available in French and English on request from FREREF and can be downloaded at www.freref.eu.

European University of Regions and Territories
for Lifelong Learning

Konstanz, 23-24 september 2015

Registration : freref@freref.rhonealpes.fr

Registration Fees

→ normal : **300 euros**

→ Organisations geographically located in one of FREREF's member Region * : **250 euros**

→ FREREF Member Regions * : **150 euros**

Simultaneous Translation : French – English – German

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* The list of member Regions is on the FREREF web site : www.freref.eu